



June 13, 2024

Successful Publication Strategies

Lee, Mikyoung

Editage Academic Trainer and Consultant

About Me

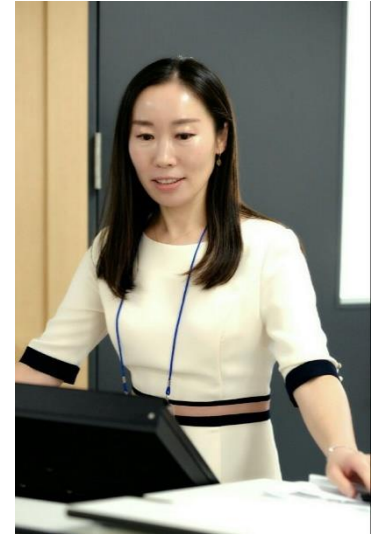
Mikyoung Lee, PhD

Education

- PhD, Educational Psychology, University of Munich, Germany
- PhD, Science of Nursing, Chonnam National University
- MA, TESOL (Teaching English to Speakers of Other Languages), Sookmyung Women's University
- BA, Science of Nursing, Yonsei University

Research & Work Experiences

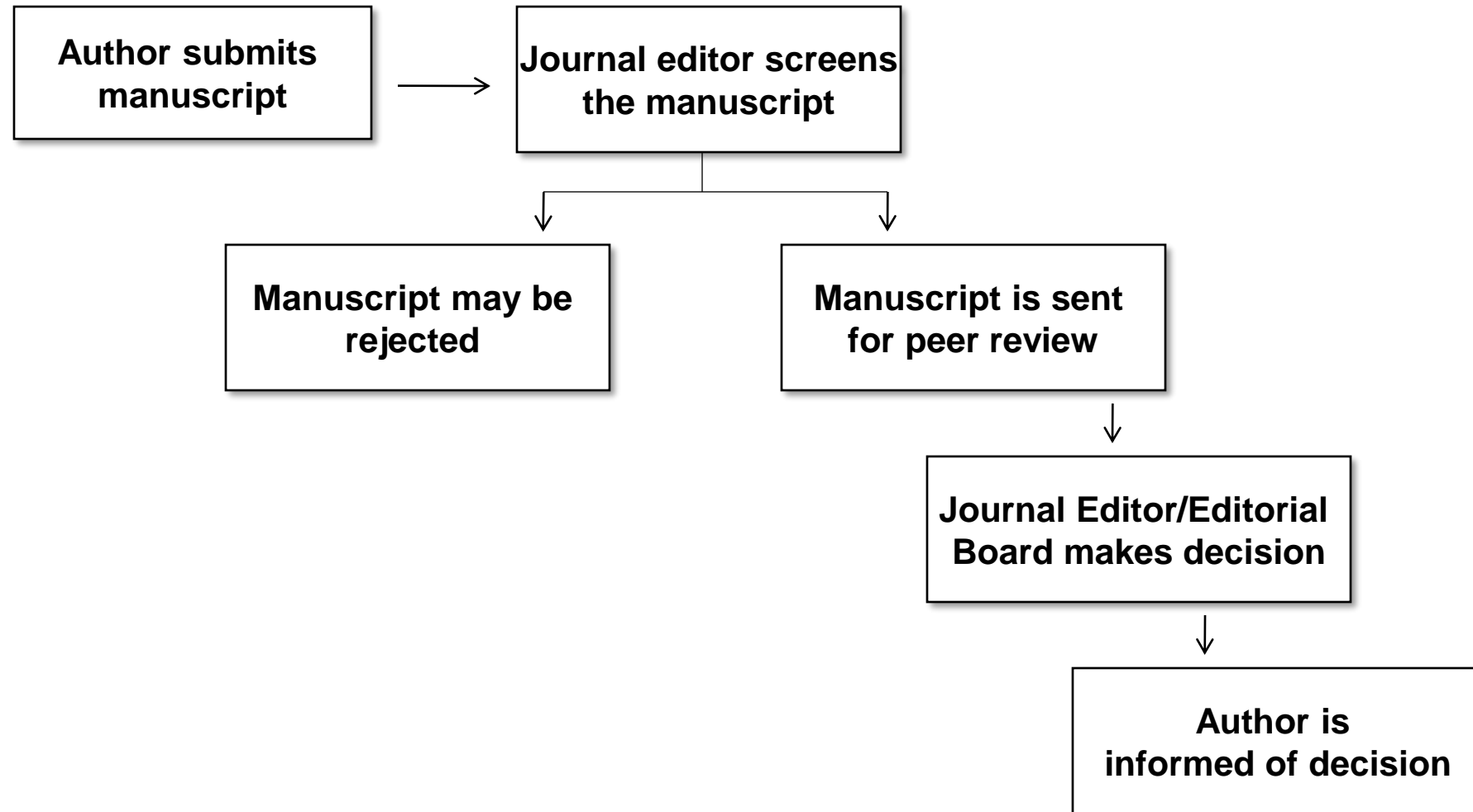
- Assistant Professor, Department of Nursing, Dongshin University
- Academic Trainer & Consultant, Editage
- Reviewer, International Journal of Nursing Studies
- Former Assistant Professor, Department of Nursing, Kwangju Women's University
- Former Guest Researcher, Educational Psychology, University of Munich, Germany
- Former Research Committee Chair, Korea TESOL (대한영어교육학회)
- Editorial Board member, Journal of Korea TESOL
- Research Project, National Research Foundation of Korea (한국연구재단)
- Research Project, Bio-medical Research Institute, Chonnam National Univ. Hospital
- Former Visiting Scholar, Educational Psychology, University of Texas (UTSA), USA
- Published papers in international & domestic venues (SCI/E, SSCI, SCOPUS, KCI)



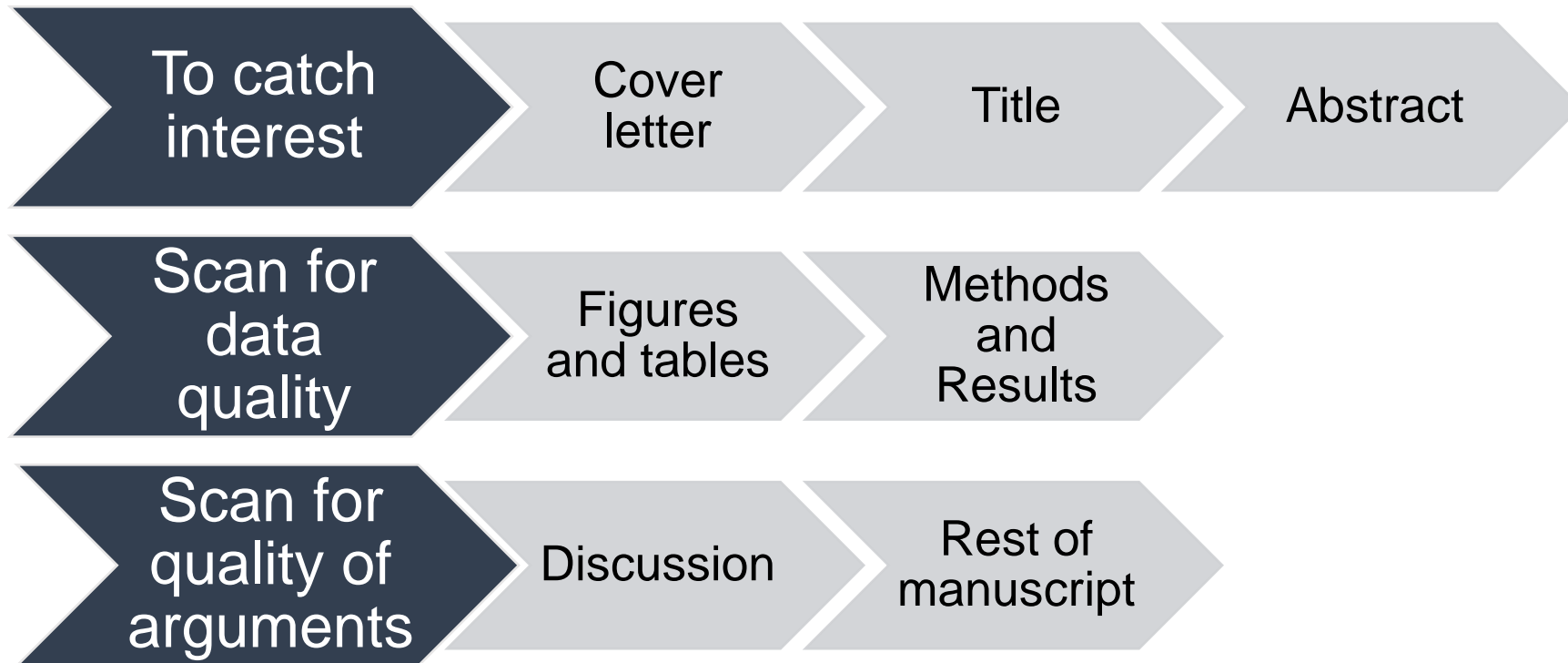
Understanding Academic Publication

- Academic research is a significant component of the publishing industry.
- We form a small but influential part of this world.
- Disseminating cutting-edge research is not the only motivation; researchers publish to improve their career prospects, sustain funding, and boost their reputation.
- Peer review is necessary to ensure the quality of published scientific research.
- Many manuscripts are rejected even before peer review.

Editorial process at a glance



How manuscripts are screened



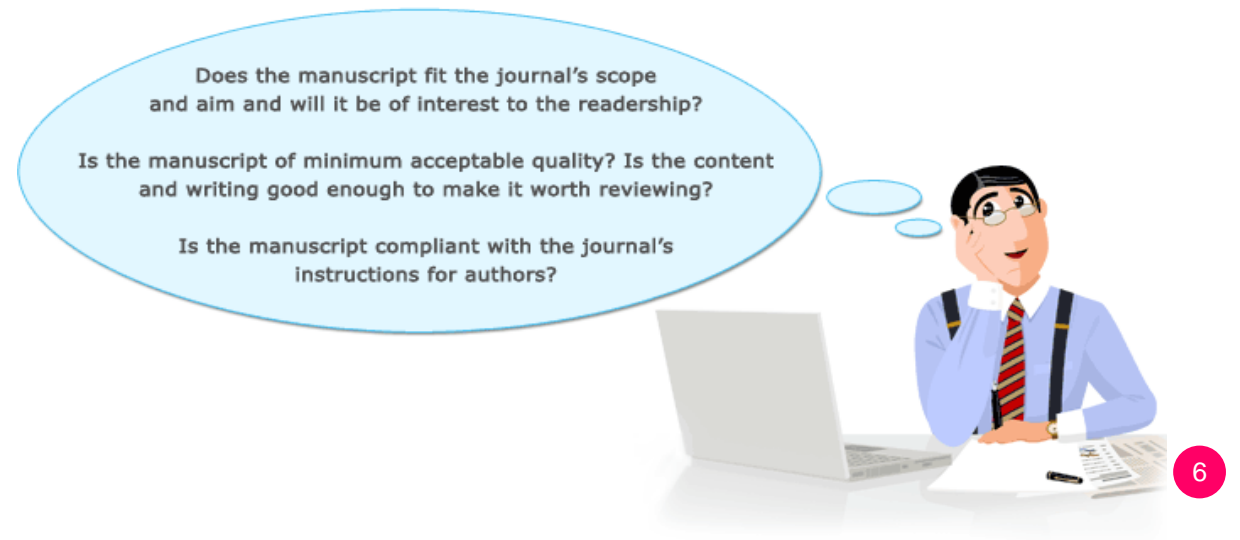
Manuscript screening by journal editors

Detailed screening

- Conformity to the editorial guidelines
- Appropriateness of topic
- Appropriateness for the journal readership

Cursory screening of content

- Quality of research
- Relevance
- Accuracy
- Usefulness in field of study



Workshop Outline

1. Common challenges in publications
2. Why is selecting the right journal so important?
3. Factors to consider when selecting a journal
4. Recognizing predatory journals
5. Journal search resources

1. Common challenges in publications

3 Common challenges

1. Choosing the suitable journal
2. Language and style
3. Plagiarism and similarities

<https://www.rasayely.com/scholarly-burdens-3-common-challenges-you-struggle-with-to-publish-your-paper/>

More challenges...

- What is **publishable** (new) science
- How to target the **right journal** for your research
- What are **impact factors** and other new metrics
- Who should be an author
- How to write a scientific paper
- What are general and field –specific **ethical requirements**
- How to write a pre-submission inquiry
- How to write an effective **cover letter**
- How to write an effective **abstract**
- How to follow **instructions** for authors
- **How to submit** a paper properly
- Who does what in **peer review**
- How to respond to **reviewer comments**
- Trends in scientific publishing.....

2. Why is selecting the right journal so important?

Why is selecting the right journal so important?

**SUCCESSFUL
PUBLICATIONS!**



Common reasons for manuscript rejection

- Outside of journal scope
- High impact factor journal
- Lack of originality or novelty
- Lack of significance
- Flaws in study design
- Ethical problems detected
- Poor writing and organization

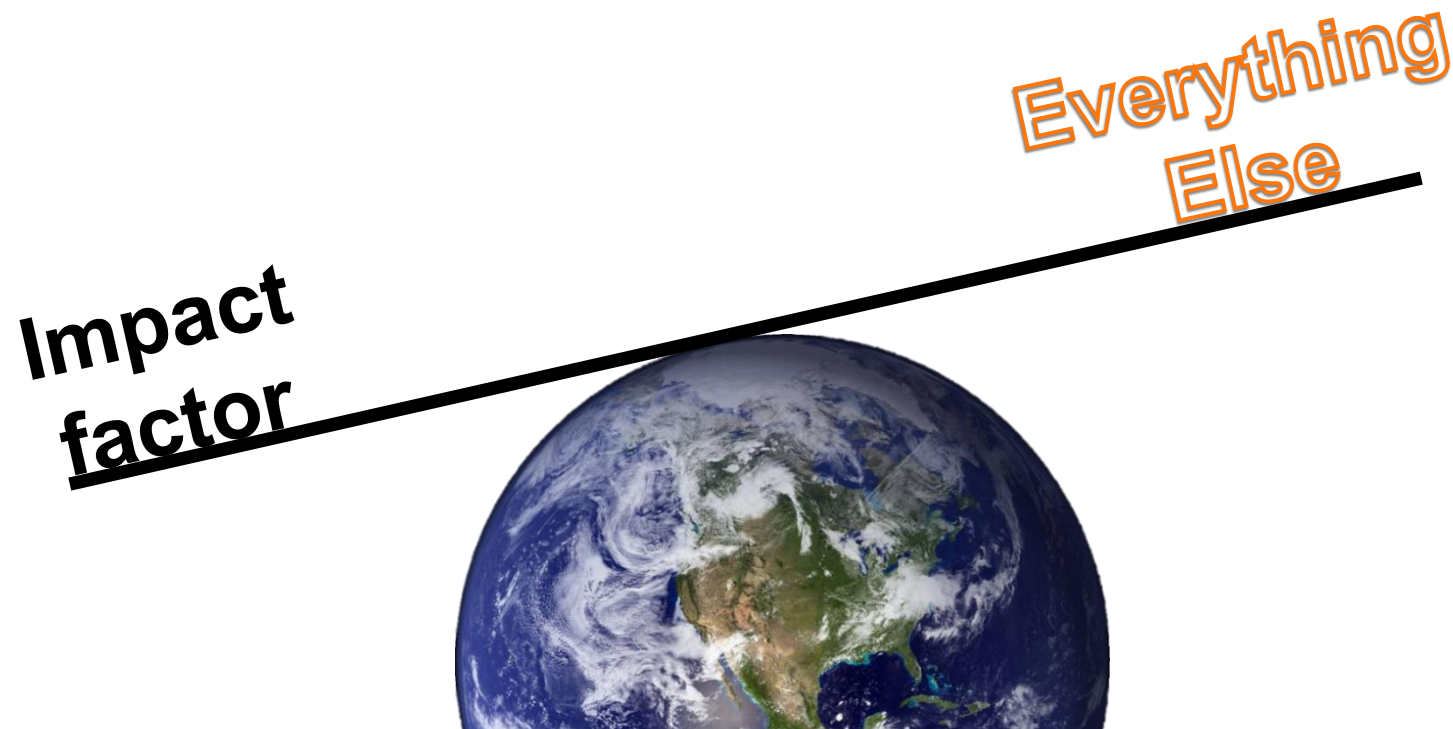


Defining “high-impact” journals

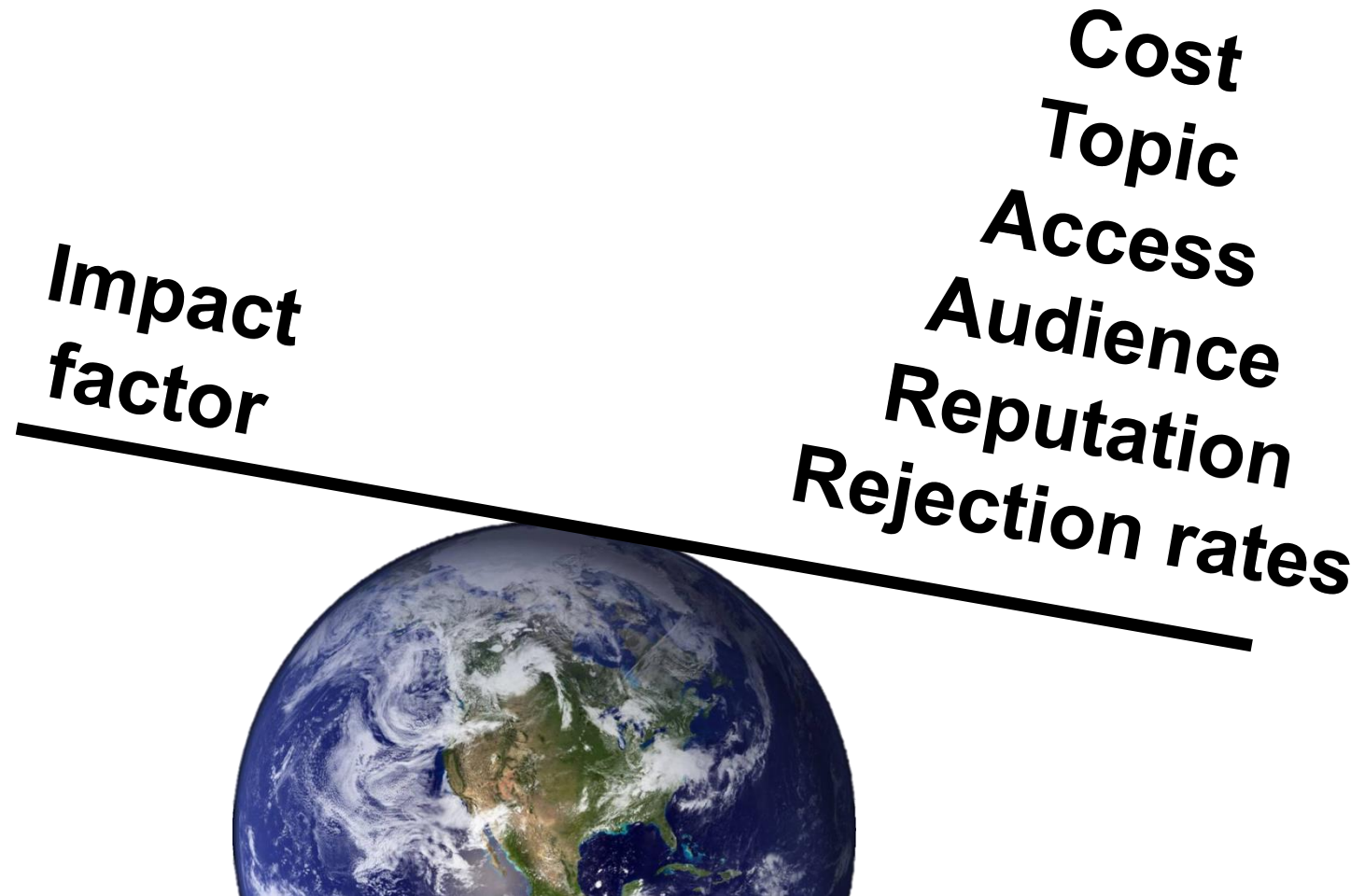
- Journals considered to be the most influential in the respective field
 - **Impact Factor (IF)**: Most widely recognized index, calculated yearly and disclosed in the Journal Citation Reports (**JCR**) published by Clarivate Analytics (**SCI/E, SSCI**)
 - **CiteScore (CS)**: Elsevier **SCOPUS** has a competing **CS** that they also publish each year.



Impact Factor is important but...



It isn't everything!



Targeting the right journal is where authors most often go wrong



3. Factors to consider when selecting a journal

Choosing the right journal

- AIM, SCOPE and CURRENT interests of journal
- Types of papers published by the journal
- Readership and target audience
- Interests of readers
- Journal visibility
- Potential timing of publication
- Turnaround time
- Required fees and your financial abilities



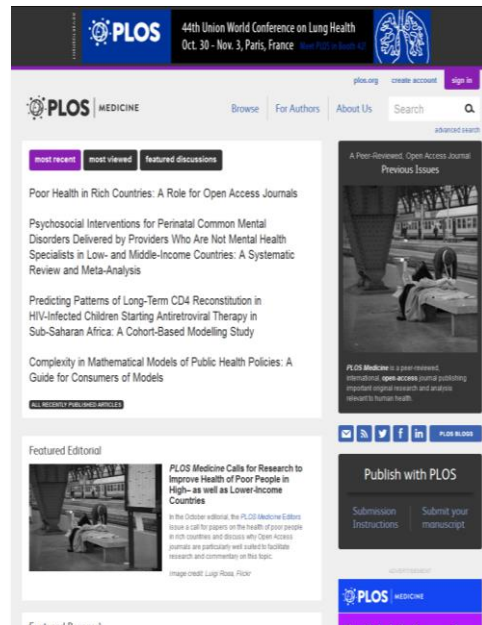
Choosing the right journal

- ✓ Most popular in your discipline (might not be SCI or SSCI)
- ✓ Seek the same journals your mentors publish in
- ✓ Search journal indexing for SCI/SCIE/SSCI or SCOPUS before submitting
- ✓ Check JCR, SCImago and SCOPUS databases

International, National, or Regional?



Open access, copyright restrictions, publication or subscription fees?



Timing matters

Do you need to publish quickly?

- to complete a PhD
- to get a job
- to get a promotion
- to publish results before another group
- to help affect a decision



Costs of publishing

Check to see if there are:

- Page charges
- Color charges
- Author fees (open access)

HINT: If money is a problem, ask if fees can be reduced or waived.



Look at details

Does the journal

- Require transfer of copyright?
- Require authors to deposit data (or refuse supplementary data)?
- Require authors to share materials (seeds, DNA samples)?
- Restrict number of authors?

Or

- Charge for number of print pages
- Charge for use of color
- Charge for immediate open access



Final tips for targeting the right journal

- **STUDY!**

- the aims, scope, and mission statement of the journal
- relevant to the literature you're contributing to
(Do you know anyone on the editorial board? It's a bad sign if not!)
- the instructions to authors
- the readership
- read recent copies of the journal to see what topics and styles are currently favored



Final tips for targeting the right journal

- **STUDY!**

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- styles a

Where do you find all this information? Journal website

Aims/scope statement

Editorial board

Instructions to authors

Types of papers published

Word limits and other criteria

Formatting requirements

Style preferences

Time to publication

Author fees



Final tips for targeting the right journal

- If in doubt, email the Editor as a pre-submission inquiry.
 - ✓ What the paper is about
 - ✓ What is new
 - ✓ Why it is important
 - ✓ **Why** it is a good match for the journal

Some editors will reply, others will not!

Remember!

Being encouraged to submit does not guarantee the paper will get accepted or even reviewed.



Final tips for targeting the right journal

- Every journal is different!
- ✓ Study each journal carefully.
- ✓ Tailor manuscript, graphics, and other material to meet journal specifications.
- ✓ FIND, READ, and FOLLOW the instructions to authors.
- ✓ If rejected, carefully choose another journal.
- ✓ Tailor paper and materials to fit the new journal.



Final tips for targeting the right journal

- **Ask yourself these 5 questions before submitting:**
 - What is your research question/hypothesis?
 - How is your research question related to the current literature?
 - What is your analytical framework that provides novel insights?
 - How does your data answer your research question?
 - What does your paper contribute to the field?

*Journal selection checklist

Journal metrics

Check the JCR impact factor of the journal.

If that is not available, include the SJR from Scimago Journal and Country Rank.

Visibility

Check the databases the journal is indexed in SCI, SSCI, SCIE, AHCI (Arts and Humanities Citation Index), EI (Engineering index), PubMed, and Scopus.

Check the journal type after consulting the journal website.

Publication time/frequency

Check how many issues are published each year.

Check how much time it takes to review decision.

Journal selectivity

What is the acceptance rate of the journal?

What is the peer review process at the journal?

*Journal selection checklist

Author costs

Check if there are any charges related to open access.

Check if there are additional charges for color figures.

Check if there are any other charges like page charges, submission cost, or any other cost levied by the journal.

Pre-submission formatting

Check if there will be any major formatting work required if you have to submit to a particular journal.



4. Recognizing predatory journals

How to spot a predatory journal



- Invitations to submit papers; promises of rapid publication
- Usually multidisciplinary
- Large editorial boards with wide geographic spread
- Impact factor without a listing in JCR (Journal Citation Reports).
- Physical location either not given or hard to find—and may even be false
- The journal is not indexed by a major database (e.g., JCR, Scopus, DOAJ).
- Advertise being indexed in Google Scholar
- Emphasize the fact that they have an ISSN

How to spot a predatory journal



- Check the title carefully: predatory journals often use deliberately misleading titles, likely to be mistaken for the titles of well-established journals. *hijacked journal
- Examine the URL carefully (e.g., www.currentscience.ac.in vs. www.currentscience.org).
- Look up members of editorial board; email them.
- Examine papers in your field: check whether those papers have been cited.
- Examine affiliations of authors to see many contributions from the same institution.
- Ask colleagues whether they have published in the journal.
- The mechanism of peer review for the journal is not clearly stated, and do the terms of publication appear “too good to be true.”

Some Opportunities Are Too Good to be True!

Invitation to Publish

From: Editor - Journal of Immunology & Clinical Research [<mailto:Immunology@jscimedcentral.com>]
Subject: Letter of Invitation - Journal of Clinical Oncology and Research

Dear Dr. { _____ }

Greetings from [JSciMed Central](#)!

In view of your scientific reputation and trustworthiness in your field, we would like to invite you to submit a short communication/perspective/Research/Review on your research area for publication in our upcoming issue.

Journal of Clinical Oncology and Research is ardent to promote erudite, pragmatic, and contemporaneous research in the fields of Clinical Oncology and Research through open Access platform. This open access journal facilitates **rapid publication** with unlimited dissemination of knowledge to readers.

If you are interested, kindly let us know your possible date of submission (OR) Please submit your manuscript to submissions@j-scimedcentral.com (OR) oncology@j-scimedcentral.com

Anticipating your kind positive response.

Thanks & Regards

Inhap Ardani

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Tel: 1-302-360-8046; Fax: 1-302-360-8174; Toll free number: 1-800-762-9856

Email: oncology@j-scimedcentral.com (OR) oncology@jscimedcentral.com

Dear Mikyoung Lee: Join Our Editorial Board/Reviewer Team and Submit Papers

Angelin Liu | 2021-12-26 23:53

받는이 mikylee@kwu.ac.kr

Journal of Family Medicine and Health Care

e-ISSN: 2469-8342 p-ISSN: 2469-8326

Journal of Gold Open Access (OA) Rigorous Review Policy 50-70 Days' Fast Publication

Dear Mikyoung Lee,

Journal of Family Medicine and Health Care (JFMHC) is an internationally recognized and ranked academic journal. The original intention of the journal is to help spread novel ideas and insights on related fields of family medicine and health care among academic peers.

Owing to the rich knowledge shown in your last published paper "*Mediating Effects of Emotion Regulation between Socio-Cognitive Mindfulness and Achievement Emotions in Nursing Students*", we would like to invite you to contribute papers to our journal and join us as an Editorial Board Member/a Reviewer.

Join as the Editorial Board Member/Reviewer

On behalf of the journal's Editorial Board, we are very pleased to invite you to join us as one of the editorial board members or reviewers. By the following link, you can get details to join the Editorial Board/Reviewer Team:

Join us by clicking on this: <http://www.jofmhc.org/j3q5/ps4v3>

We Are Looking for:

- Specialists having the devotion to open access, reformation in scientific publishing and the pursuit of being a supporter of their fields;

Some Opportunities Are Too Good to be True!

Invitation to Participate in Conference Development

From: Epidemiology2017 [mailto:epidemiology2017@omicsgroup.info]

Subject: Invitation to associate as an Organizing Committee member: Epidemiology2017

Epidemiology2017

International Conference on Molecular Epidemiology and Evolutionary Genetics

Dates: August 21-23, 2017 Venue: Miami, FL, USA

Dear Dr. { }.

Greetings from Epidemiology-2017!

OMICS Group is delighted to welcome you to Miami-FL, USA, for the “International Conference on Molecular Epidemiology and Evolutionary Genetics” during August 21-23, 2017. Being a potential and eminent expertise in the field of Epidemiology, Gene technology and Genetic syndromes we would like to honour you by giving the position as an organizing committee member for this esteemed conference, also [we would like to honour you by giving an opportunity as a plenary speaker](#) at this conference. The privileges would include 50 % discount on the registration fee and an [honourable position as a chair/co-chair](#) for the session of your interest. We are anticipating that your significant talk will serve as a wave maker for the future research in the field.

Epidemiology 2017 would lay a platform for the interaction between experts around the world and aims in accelerating scientific discoveries.



^ 받는이 Lee Mikyoung <mikylee@kwu.ac.kr>

참조인

Dear Dr, Lee Mikyoung,

Greetings from Materials Chemistry 2022,

The purpose of this letter is to solicit your gracious presence as a speaker at the upcoming 20th International Conference and Exhibition on Materials Science and Chemistry During March 21-22, 2022|Rome, Italy

The aim of this conference is to learn and share knowledge in Materials Chemistry,

Leading World professors, scientists, researchers and industrialists, students and other professionals gather in Remo to Speak at Materials Chemistry 2022,

Exceptional Benefits

- CPD Certification
- All accepted abstracts will be published in the respective Journals
- Each abstract will receive a DOI provided by Cross Ref
- Certification by the organizing committee
- Best Poster Competitions and Young Researcher Competitions
- Avail special benefits for student participation
- Best Poster Competition
- Young Research Forum Award

For more details on scientific sessions and abstract submission, please visit: https://materialschemistry_chemistryconferences.org/abstract-submission.php

In closing, we would be pleased and honored if you would consent to be our speaker at our CPD accredited conference,

We will call you in a week or so to follow up on this,

Yours Sincerely, thanks

George Peter

Program Director | Materials Chemistry 2022

Address: 35, Ruddlesway, Windsor, Berkshire, SL4 5SF, London, UK

Phone: +1(800)2166499| WHATSAPP: +447455849667

Email: materialschemistry@conferencesnet.com

How to Protect Yourself: Ask these Qs!

- Does the publisher provide full contact information, including address, on the journal site?
- Does the journal's editorial board consist of recognized experts with full affiliations?
- Does the journal prominently display its policy for author fees?
- Did you receive an e-mail invitation to submit to the journal or to become an editorial board member?
- What is the quality of articles published in the journal?
- Does the journal clearly describe its peer-review process?
- Is the journal indexed or a member of a prominent publisher association?

Keep in mind...



- Publishing research papers is both slow and difficult!
- Predatory journals promise rapid and easy publication.
- Predatory journals often lure authors with false promises. The most gullible authors → young researchers (new to academic publishing, under immense pressure to publish).
- Predatory publishers make money by charging high APCs and indulging in deceptive practices.
- They do not have a proper peer review system.
- Publishing in such dubious journals can be damaging for a researcher's career, as it can give the impression that the author is using a quick and easy route to get published.

Keep in mind...



- Publication in predatory journals does not count.
- Researchers forfeit chances to publish the work later on in legitimate journals.
- Authors should beware bogus publishers and check the journal website carefully before submission to ascertain its credibility.
- They should speak to professors or senior colleagues to find out which are the reputable journals in the field.
- Authors should also be wary of any journal that makes promises of publication.
- Reputable journals do not ask for APCs at the time of submission (APCs are charged only after the completion of peer review and an official letter of acceptance from the journal).

- <https://safe.koar.kr/>



5. Journal search resources

➤ Journal Guide

<https://www.journalguide.com/>

Find the best journal for your research.

Search journals by:	Paper Match	Journal Name	Publisher	Category
Manuscript title (or top keywords)	Manuscript abstract (or supporting keywords)		Scramble abstract	
<input type="text" value="Manuscript title"/>	<input type="text" value="Manuscript abstract"/>		<input type="button" value="SEARCH"/>	

Select up to three journals to compare side-by-side on key factors like IF/CS, publication speed, cost, publisher, acceptance rate, first decision time, and open access options.

➤ Springer journal selector

<https://journalsuggester.springer.com/>

SPRINGER NATURE

Journal suggester

Personalized recommendation

Our journal matching technology finds relevant journals based on your manuscript details

Over 2,500 journals

Search all Springer and BMC journals to find the most suitable journal for your manuscript

Author choice

Easily compare relevant journals to find the best place for publication

Enter your manuscript details to see a list of journals most suitable for your research.

Manuscript title

Manuscript text

➤ Elsevier journal selector

<http://journalfinder.elsevier.com>

ELSEVIER

Find the perfect journal for your article

Elsevier® Journal Finder helps you find journals that could be best suited for publishing your scientific article. Please also consult the journal's Aims and Scope for further guidance. Ultimately, the Editor will decide on how well your article matches the journal.

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Paper title

Paper abstract

Fields of research

Optional: refine your search by selecting up to three research fields

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<input type="checkbox"/> GeoSciences ↗	<input type="checkbox"/> Humanities and Arts ↗	<input type="checkbox"/> Life and Health Sciences ↗
<input type="checkbox"/> Mathematics ↗	<input type="checkbox"/> Physics ↗	<input type="checkbox"/> Social Sciences ↗
<input type="checkbox"/> Chemistry ↗		

Filter

☐ Limit to journals with Open access options

*My cited papers → which journal?



Choose the right journal for your research

- Think. Check. Submit.
 - www.thinkchecksubmit.org
 - A “check list” to follow before you consider submitting to a journal



- ✓ Are you submitting your research to a trusted journal?
- ✓ Is it the right journal for your work?



- ✓ Do you or your colleagues know the journal?
- ✓ Can you easily identify and contact the publisher?
- ✓ Is the journal clear about the type of peer review it uses?
- ✓ Are articles indexed in services that you use?
- ✓ Is it clear what fees will be charged?
- ✓ Do you recognize the editorial board?
- ✓ Is the publisher a member of a recognized industry initiative?



- ✓ **Submit, only if you can answer ‘yes’ to most or all of the questions above.**

Choosing the right conference to attend and present your research



Thank you for your attention!

Q & A

Mikyoung Lee, PhD

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